

From: Andrew Scott-Clark, Acting Director of Public Health
To: Thanet Health and Wellbeing Board
Date: 13th November 2014
Subject: **Thanet Aspirations and Progress on delivery**

Introduction

In July the Thanet Health and Wellbeing Board approved the Aspirations for Thanet. Each indicator selected in the Aspirations has now updated with the publication of the national Health Profiles 2014 and presented in the form of a thermometer chart which shows how much of the target has been achieved and how much still remains to achieve.

Thermometer charts can be used in a number of ways, either as the raw data to show what the actual aspiration is to using percentage scale where baseline represents 0 and achievement of the target represents 100%. Some options are presented for comment and some targets don't look that aspirational given progress made between publication of the Health profiles 2013 and 2104.

Key indicators are discussed below.

Discussion

1. Smoking in Pregnancy

The Thanet Health Profile 2014 shows that progress to reduce smoking in pregnancy in Thanet has fallen to 17.6%. Thus 82.4% of women in Thanet are not smoking through pregnancy.

Given the fall and the programmes of work that lie behind delivery of this target (Family Nurse Partnership and the Baby Clear initiative with maternity units) in retrospect the target to achieve 86% women not smoking in pregnancy seems a little conservative and we should aspire to greater than 90%

2. Breast Feeding Initiation

The Thanet Health profile show that rate of breast feeding initiation has increased to 71.4%.

As with smoking in pregnancy, given the supporting programmes including Family Nurse Partnership, the newly commissioned per support service for breast feeding mothers and the focus on maternity, we should aspire to achieve 75% initiation as previously agreed.

3. Early Deaths from Heart Disease and Stroke

The Health Profiles differed in indicators between 20013 and 2014 with Health profiles for 2014 using the indicator under 75 mortality rates for cardiovascular disease as opposed to previously used early deaths from heart disease and stroke.

The same indicator is used in the Public Health Outcomes Framework which means it is likely to be used more permanently.

Suggest we continue with the aspiration to achieve 50 per 100,000.

4. **Hip Fractures in People aged 65 and over**

Health profile data shows that rate of emergency admissions for fractured hip in the over 65s has increased, rather than decreased; two options are presented.

Recommendation

The updated presentation sets out progress made on each indicator, as set out in thermometer charts

Members are asked to note the comments made in the discussion above, approve style of reporting, and agree how best to show progress.

Members are also asked to approve an amendment in the aspiration to improve the rates of women not smoking in pregnancy to 90%